

Commercial Design | Construction + Fit out | Décor + Theming | Products + Displays



HOT Concepts
Design + Construct Group



company profile

Hot Concepts (Australia) Pty Ltd | p: 61-7-3277 7740 | f: 61-7-3277 7425 | www.hotconcepts.com.au



HOT Concepts
Design + Construct Group

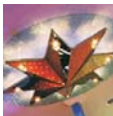
company profile

Hot Concepts is a unique company focused design, construction, and manufacturing, that has been recognised for its creative and innovative design concepts.

We have a wide range of services with expertise and skills in graphic, product and interior design, project management, construction and manufacturing, which as a team enables us to provide a complete solution to complex and demanding briefs.

We recognise that an understanding of our clients' organisation is an integral part of a successful design and we liaise closely with our clients to produce an innovative design, that meets the practical and the economic requirements of the project.

Specialising in commercial, retail, hospitality, displays, graphic, signage and corporate imagery, we believe the interface between all aspects of design with construction, allows us to provide businesses with a complete marketing solution that improves turnover.





HOT Concepts
Design + Construct Group

products + services

Hot Concepts is a unique company in as much that it has set up to assist customers establish or upgrade their business and premises and can assist to develop the ongoing marketing plan.

COMMERCIAL DESIGN

With disciplines in architecture, advertising, interior, product and graphic design. Hot Concepts offer these services as part of the complete project.

FIT-OUT & THEMING

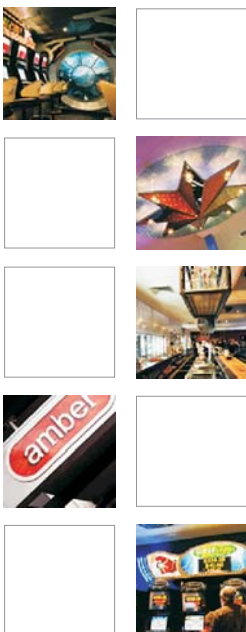
Hot Concepts also owns and operates a facility to supply all the decor items including specialty lighting, signage, theming and installation. This combines with our other services to ensure that the highest standards are maintained with the best possible price.

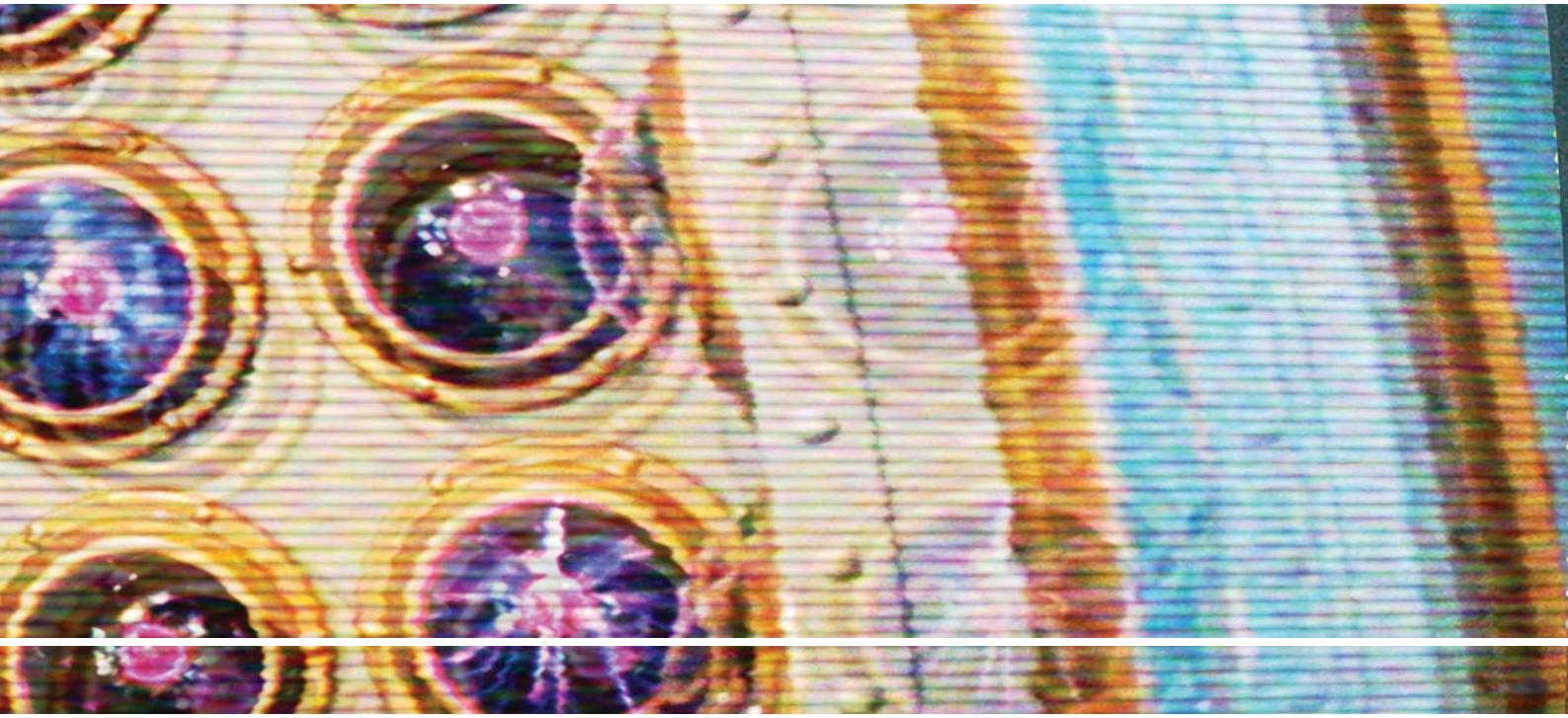
CONSTRUCTION

Hot Concepts are registered builders and carry out the complete construction of the premises to ensure that the standard of work is carried out to the level that will ensure its potential is maximised. We operate on a budget, to the budget.

MARKETING

Having multi disciplined business skill, we are also able to complete feasibility studies and an ongoing marketing plan and support.





After many years helping the Hospitality, Real Estate, Theatre, Motor and Gaming Industries grow their businesses, Hot Concepts combine a unique number of skills and services.

Starting with the presentation and image, which is important in attracting new customers and maintaining your existing business, to developing the advertising and marketing to continue to grow the operation.

Hot Concepts has the experience to make the difference in your business. With more than 30 years experience in this field, our service is built on three driving forces:

- > **Creative Design**
- > **Leading Edge Technology**
- > **Solutions Focus**



HOT Concepts
Design + Construct Group

recent projects

Beenleigh Bowls Club
Cambridge Hotel
Canungra Hotel
Carindale Hotel
Carriers Arms Hotel
Carrington Hotel
Centenary Tavern
Choice Petroleum
Colmslie Hotel
Crown Hotel-Chartres Towers
East End Hotel
Goodna RSL
Gowrie Rd Hotel
Hotel Orient
Indooroopilly Hotel
Kenmore Tavern
Lynndon Bowls Club
MacArthur's HQ
Metro Hotel
Miami Club
Newtown Hotel
Park Ridge Tavern
Pine Rivers RSL
Rockhampton & District Masonic Club
Rocky Glen Hotel
Seaforth Bowls Club
Smithfield Tavern
The Gap Tavern
Torres Straight Hotel
Unitab - Queensland



HOT Concepts
Design + Construct Group

major projects

| | | |
|-----------------------|---------------------------|----------------|
| Ray White Real Estate | | \$3-400,000 PA |
| Mobil / Esso Refit | | \$4,000,000 |
| XXXX Corporate Image | Over 8 years | \$1,000,000 PA |
| Newtown Hotel | Fit out | \$300,000 |
| Indooroopilly Hotel | Design, Gaming Room | \$450,000 |
| East End Hotel | Gaming Room, Construct | \$300,000 |
| Brunswick Hotel | Design, Fit-out Construct | \$385,000 |
| Rocky Glen Hotel | Design, Fit-out Construct | \$1.5M |



HOT Concepts
Design + Construct Group

current projects

| | |
|-----------------------------------|------------|
| B&J Hospitality | \$440,000+ |
| Bellbowrie Sports Club | \$660,000 |
| Westfarmers (Bunnings) | \$500,000 |
| Southern Cross Fuels | \$200,000 |
| Geebung Zillmere | \$100,000+ |
| LAWMAC Mobile Education Unit MkII | \$300,000+ |
| Beenleigh Bowls Club | \$70,000+ |
| Hi-Energy Health Café | TBA |



HOT Concepts
Design + Construct Group

the team

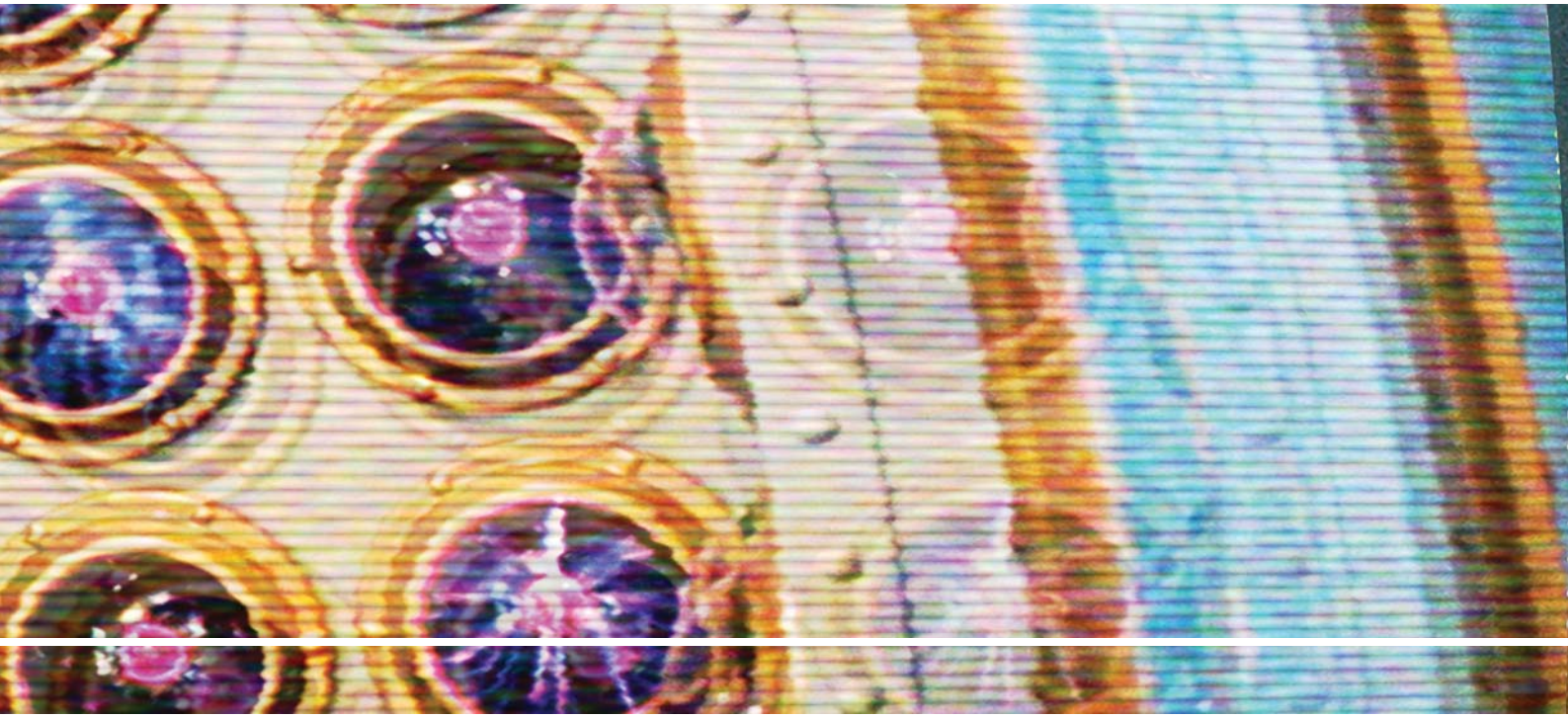
KEN ROSS Managing Director

Heading the company is the Managing Director, Ken who has formal qualifications in design, advertising and business management. He is a Fellow of the Company Directors of Australia and has established three major companies from the ground up with over 30 years experience in Advertising, Design, Manufacturing, and Project Management.

ANDREW ROSS Creative Director

Our Creative Director, Andrew has an Associate Diploma in both Visual Arts (Graphic Design) and Business (Retailing). With over 7 years experience in the industry developing corporate identity, he has been described as a recognised authority in his field.

Andrew has the ability to produce innovative and contemporary imagery to suit every business. His work includes UNITAB, Swift & Moore, Environmental Protection Agency and other franchise chains and businesses.



MARK FINIGAN Business Manager

As a Business Manager, Mark has a Bachelor of Art (Industrial Design) and a Diploma of Company Directors. He is an accomplished designer with over 30 years experience in hospitality, furniture, and product design. Mark has extensive experience in project and company management in the manufacturing and hospitality industries and over ten years experience managing and owning his own restaurant. Adept at developing pragmatic solutions, that have a bottom line impact.

TODD WILLIS Business Manager

As a business manager Todd brings to the company over 15 years of experience in construction and management in the building industry. With specialised experience in shop fitting, commercial fit-outs and renovations, Todd has been involved in many high profile jobs such as the Crown Casino, Jupiters Casino, Country Road, and various motor shows.

Dedicated to the task, Todd has the vision and ability to make it happen and provides the essential link between design and construction.

**JEFF SMALL****Project Manager**

With a diploma in Quantity Surveying (Qld Institute of Technology) and tertiary studies in Civil Engineering (University of Southern Qld), Jeff brings to the company over 30 years of experience in the building industry. Jeff has experience both nationally and internationally with 8 years in the Middle East working on defence related construction and 22 years in south east Qld working on commercial, industrial and hi-rise construction.

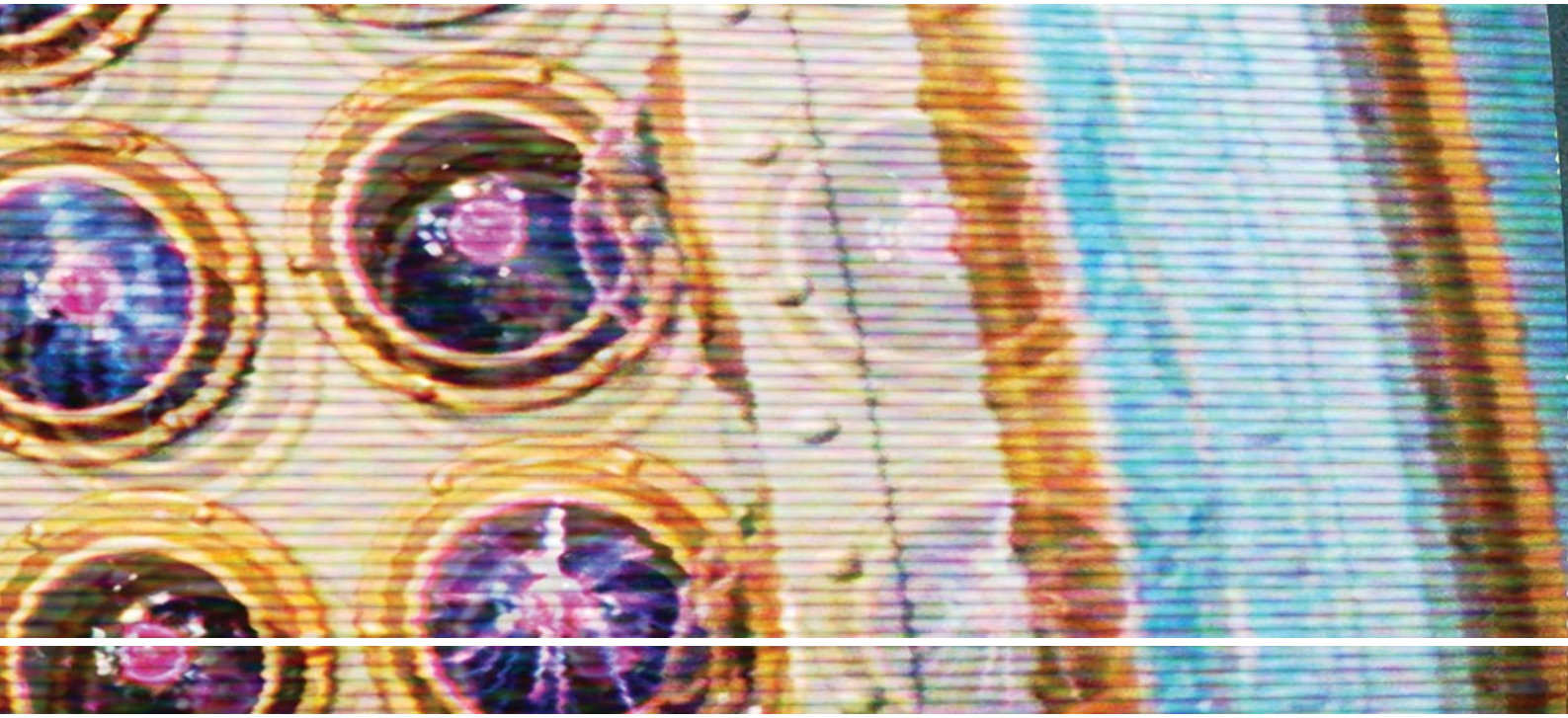
Additional studies in Contract Management, Contract Law, Quality Assurance Management, Environmental Management, previously president of Gold Coast branch of the Master Builders Association and a registered general builder and house builder in Queensland, Jeff oversees the construction aspects of the company.

LEW NIELSEN Marketing Manager

Marketing Manager, from the director of marketing for the Sizzler and KFC chains in Australia, Lew has assisted in more than doubling the sales of the gaming venues with which he consults.

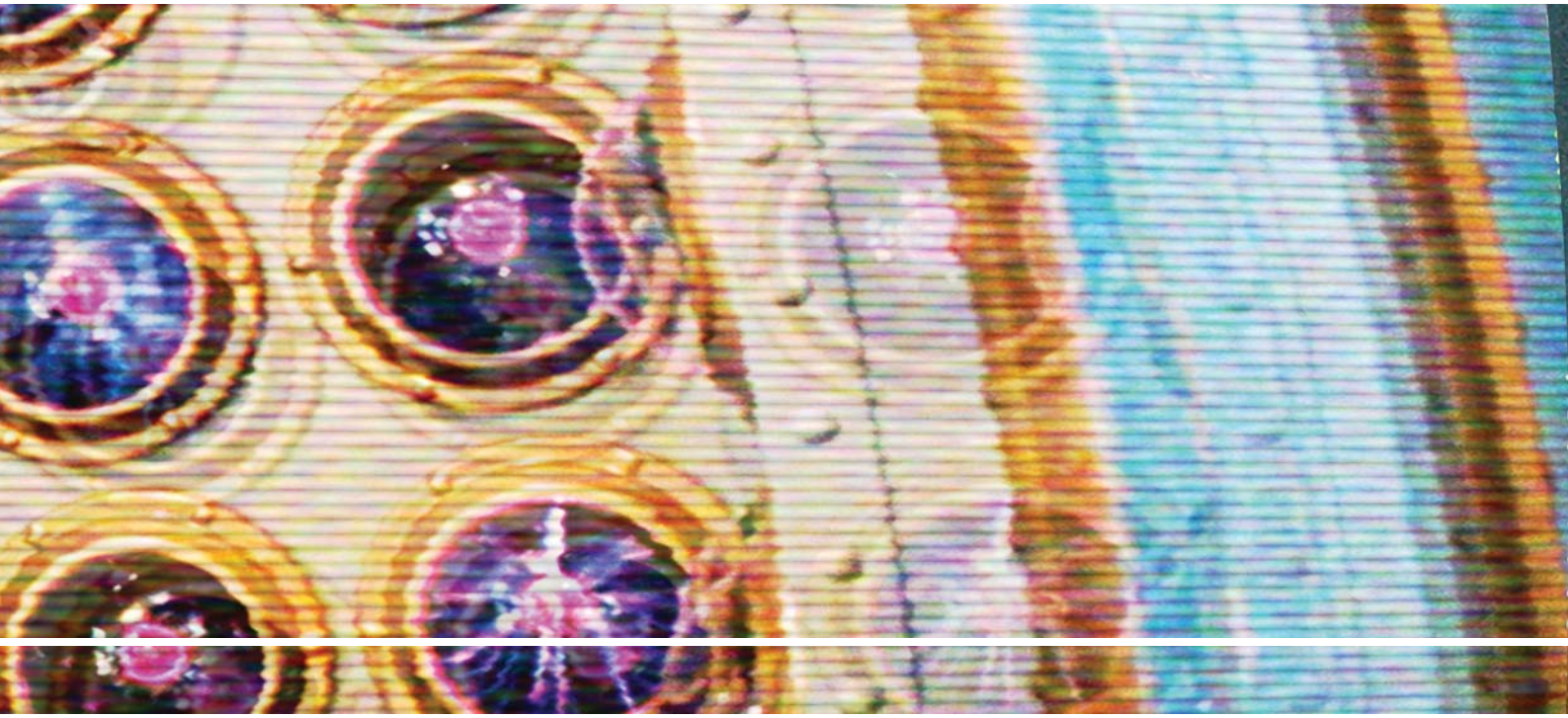
MONTY WOOLLEY Operations Manager

Monty has 26 years experience in the Building and Hospitality industries. He handles all internal sales enquiries, estimating and contract administration.



Other qualified staff within Hot Concepts :

- > Metal, Plastic and Timber Fabricators
- > Cabinetmakers/ Shopfitters
- > Mould Makers and Formers
- >Carpenters
- >Painters
- >Sign makers and production artists
- >Building, Interior, Web and Product Designers



The object of business today is to improve sales. Hot Concepts business is to help you get them. We have succeeded with the following industries:

- > **Hospitality and Liquor**
- > **Retail**
- > **Motor**
- > **Manufacturers**
- > **Petroleum**
- > **Gaming**
- > **Real Estate**



If you have a good product or service that you feel is being let down by inferior presentation or advertising there is a very good chance we can help improve your sales.